

APR Pharma BV processes personal data in accordance with this privacy statement. For further information, questions or comments about our privacy policy, please visit info@aprpharma.eu

Processing purposes

APR Pharma BV collects and processes personal data for, among other things, administration, follow-up of orders/deliveries, invoicing, follow-up of solvency, profiling and sending marketing and personalized advertising.

Legal grounds for processing

Personal data is processed on the basis of consent, necessary for the performance of a contract, necessary to comply with a legal obligation, necessary for the protection of our legitimate interest to do business. Each person always has the right to withdraw the given consent.

Transfer to third parties

If necessary for the achievement of the aforementioned purposes, the personal data will be shared with third parties within the European Economic Area that are directly or indirectly linked to **APR Pharma BV** or with any other partner of **APR Pharma BV**.

APR Pharma BV guarantees that these recipients will take the necessary technical and organizational measures to protect the personal data.

Retention period

Personal data will be kept for the period necessary to comply with legal requirements (including in the field of accounting).

Right of access, rectification, erasure, restriction, objection and transferability of personal data

Each person has at any time the right to access his personal data and may correct it (or have it corrected) if it is incorrect or incomplete, have it deleted, restrict its processing and object to the processing of personal data concerning him.

In addition, any person has the right to obtain a copy (in a structured, accessible and machine-readable form) of their personal data and to have their personal data transmitted to third parties.

In order to exercise the aforementioned rights, any person is requested to send an e-mail to the following e-mail address: info@aprpharma.eu

Direct marketing

Any person has the right to object, free of charge, to any processing of his personal data for the purpose of direct marketing.

Complaint

Each person has the right to lodge a complaint with the Commission for the Protection of Privacy (rue du Printing 35, 1000 Brussels – commission@privacycommission.be).

The use of “cookies”.

WHAT ARE COOKIES?

Cookies are small text files that websites place on your device. Such cookies can have different purposes:

Technical cookies: for example, for language settings

Session cookies: temporary cookies

Tracking cookies: cookies that follow and track your behavior on the website

A cookie contains a unique code that makes it possible to recognize your browser during your visit(s) to this website.

Cookies can be placed by the server of the website you are visiting or by a partner with whom this website works. The server of the website can only read the cookies it has placed itself. It has no access to other information stored on your computer or mobile device.

The content of a cookie usually consists of the name of the server that placed the cookie, an expiration date and a unique number code. Cookies generally make the interaction between visitors and the website easier and faster, and help visitors navigate between different areas of the website. Cookies can also be used to personalize the content of the website to the user.

This website uses the following cookies:

Necessary cookies.

These cookies are essential for this website. If you refuse these cookies, certain parts of the website may not work, or not at their best.

Functional cookies

Functional cookies are cookies that make the functioning of this website easier and more pleasant for the visitor. In addition, these cookies ensure that you get a more personalized browsing experience.

Third-party cookies

This website uses various Third-party cookies from Google and Facebook, among others:

Google: (<https://www.google.com/policies/privacy/>)

Facebook: (<https://www.facebook.com/policy.php>)

MANAGEMENT OF COOKIES

You can refuse the installation of cookies via your browser settings. Disabling cookies may mean that You cannot use certain functionalities of the website. You can also remove already installed cookies from your computer or mobile device at any time.